

## City of Stratford Official Plan Review

### Project:

Official Plan Review

### Client:

City of Stratford, Ontario

### The Opportunity:

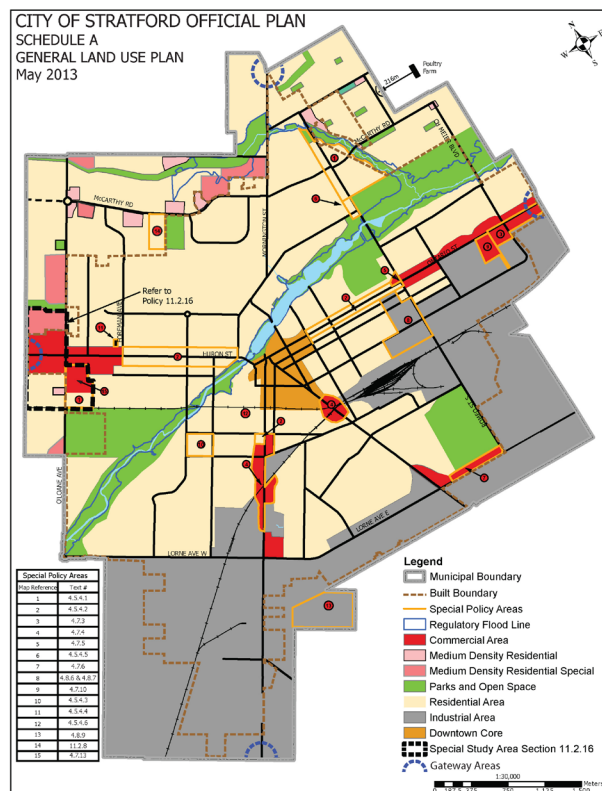
Propose a new vision and policy framework to take the City to 2031.

### MSH Genuine Results

This study involves a comprehensive review of the City's 1993 Plan and preparation of an updated Official Plan to reflect:

- current Provincial policies and legislation;
- a range of detailed background work including a demographic and economic profile, population and housing growth forecast, residential intensification assessment and affordable housing review; and
- studies undertaken by the City including a Transportation Master Plan and Master Plan for Leisure Services and Facilities.

Extensive public involvement and communication includes a vision workshop, a future directions workshop, draft Official Plan open house and meetings at key points in the study with stakeholder groups including Council advisory committees, business and cultural groups such as the Downtown BIA and the Stratford Festival and the University of Waterloo.



Macaulay Shiomi Howson Ltd  
600 Annette Street  
Toronto, ON M6S 2C4  
T: 416-487-4101  
F: 416-487-5489

471 Timothy Street  
Newmarket, ON L3Y 1P9  
T: 905-868-8230  
F: 905-868-8501